



EUROPEAN HERITAGE POLICY CONFERENCE

“CULTURAL HERITAGE FOR EUROPE, EUROPE FOR CULTURAL HERITAGE”

5 December 2013

Bibliothèque Solvay, Brussels

(winner of a EU Prize for Cultural Heritage/Europa Nostra Award in 2012)

in cooperation with



**Cultural Heritage
Counts *for* Europe**



**with the support of the Culture Programme of the European Union
in partnership with ENCATC, Heritage Europe-European Association of Historic Towns and
Regions, the International Cultural Centre, the Raymond Lemaire International Centre for
Conservation and The Heritage Alliance**



1. GOALS OF THE POLICY CONFERENCE

A) MAIN GOALS

- Seize the opportunity of the 50th anniversary of Europa Nostra to further raise the profile of cultural heritage in Europe;
- Contribute to the development of a future EU policy and funding strategy for cultural heritage;
- Demonstrate the huge value and relevance of cultural heritage for Europe's society, economy and environment;
- Launch the European project "*Cultural Heritage Counts for Europe*";
- Give visibility to the New Narrative for Europe initiative;
- Report on the "*7 Most Endangered*" programme and the experts visits on the sites;
- Give visibility to the "*ENTopia – Our places in Europe*" programme;
- Showcase a number of exemplary stories and facts/figures on the multiple benefits of cultural heritage;
- Reach out to the European authorities and institutions, as well as public sector, corporate sector, citizens and civil society organisations working in the wider field of cultural heritage from local and regional to national and European levels.

B) ADDITIONAL GOALS

- Expand the EN network of partners and contacts among European decision and policy-makers;
- Contribute to the ever stronger positioning and recognition of Europa Nostra as the leading European advocacy organisation with regard to cultural heritage;

C) GENERAL GOALS OF EN CONGRESSES

- Demonstrate the diversity and vibrancy of Europe's civil society actors (both professionals and volunteers) in the field of heritage (built and natural, tangible and intangible);
- Provide a dynamic and interactive platform for exchanges of best practices, and also of concerns, for members of Europa Nostra and other interested public.

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Brussels, 5 December 2013

Draft programme

(9.00-09.30)
Registration

(09.30-09.45)
Opening Session

Welcome by

Didier GOFFART, Administrateur délégué d'Edificio (Belgium) *confirmed*

Sneska QUAEDVLIEG-MIHAILOVIC, Secretary General of Europa Nostra (Serbia/Netherlands) *confirmed*

Opening address

Silvia COSTA, Member of the European Parliament (Italy) *confirmed*

(09.45-10.45)
First Challenge: “Contributing to Sustainable Development”

Moderator:

Astrid WEIJ, Europa Nostra Council member and Head of Office EU Randstad Region (Netherlands) *confirmed*

Introduction:

Ott SARAPUU, Managing Director Tallinn Seaplane Harbour (Estonia) *confirmed*

Grand Prix in category 1 *Conservation*,

European Union Prize for Cultural Heritage / Europa Nostra Awards 2013

Panel:

- **Nicoletta DIVARI-VALAKOU**, Director of Prehistoric and Classical Antiquities, Hellenic Ministry for Religious Affairs, Education, Culture and Sport (Greece) *confirmed*
- **Cristina GUTIERREZ-CORTINES**, Member of the European Parliament (Spain) *confirmed*
- **Christian OST**, economist, professor, former dean of ICHEC Brussels Management School (Belgium) *confirmed*
- **Chrysoula PALIADELI**, Member of the European Parliament (Greece) *confirmed*
- **Jacek PURCHLA**, Director of the International Cultural Centre (Poland) *confirmed*
- **Brian SMITH**, Secretary General of Heritage Europe – European Association of Historic Towns and Regions (UK) *confirmed*

Floor open to the public for Q&A

(10.45-11.15)
Coffee break

(11.15-12.15)
Second challenge: “Engaging Communities”

Moderators:

Piet JASPAERT, Board member of Europa Nostra (Belgium) *confirmed*

Introduction:

Rosia Montana Campaign:

Stefan BALICI, Vice President of ARA - Archaeology, Restoration, Architecture (Romania) *confirmed*

Panel:

- **Kriton ARSENIS**, Member of the European Parliament (Greece) *confirmed*
- **Terje NYPAN**, Senior Councillor Directorate for Cultural Heritage (Norway) *confirmed*
- **Agni PETRIDOU**, Conservation Architect, Town Planner, City Engineer, Director of the Technical Services of the Nicosia Municipality (Cyprus) *confirmed*
- **Anna SOMERS COCKS OBE**, Executive Director The Art Newspaper (UK) *confirmed*
- **Koenraad VAN BALEN**, Director of the Raymond Lemaire International Centre for Conservation (Belgium) *confirmed*

Floor open to the public for Q&A

(12.15-13.15)
“The 7 Most Endangered”: the way forward

Moderator:

John SELL, Executive Vice-President of Europa Nostra (UK) *confirmed*

Introduction:

AI VERNEY, Communications Manager Google Brussels / EU: **“7 Most Endangered Google exhibition”** *invited*

Video clip on “The 7 Most Endangered” followed by

- **Costa CARRAS**, Vice-President of Europa Nostra, Founding President of Elliniki Etairia (Greece) *confirmed*
- **Guy CLAUSSE**, Director, Special Advisor to the Director-General, Projects Directorate, European Investment Bank (Luxemburg) *confirmed*

Reactions by:

- **Karel BARTAK**, Head of Unit Creative Europe programme-culture, DG EAC, European Commission (Czech Republic) *confirmed*
- **Vesna MARJANOVIC**, Member of the Sub Committee on Culture, Diversity and Heritage, Parliamentary Assembly of the Council of Europe (Serbia) *confirmed*
- **Raoul PRADO**, Director Smart and Sustainable Growth and Southern Europe, DG REGIO, European Commission *confirmed*
- **Jan OLBRYCHT**, Member of the European Parliament (Poland) *invited*

Floor open to the public for Q&A

(13.15-14.15)
LUNCH BREAK

(14.15-15.15)
“Heritage Movement Without Borders”

Moderator:

Wolter BRAAMHORST, Editor in Chief of the Europa Nostra magazine “Heritage in Motion” (Netherlands) *confirmed*

Panel:

- **Kathrin DEVENTER**, Secretary General at European Festivals Association (Belgium) *confirmed*
- **Claire GIRAUD-LABALTE**, Prof. art historian, cultural heritage expert, ambassador member and chair of « Understanding Heritage », ENCATC (France) *confirmed*
- **Goranka HORJAN**, Chair of the European Museum Forum (Croatia) *confirmed*
- **Yvette MASSON ZANUSSI**, Cultural Politics specialist, Platform PACT chair (France) *confirmed*
- **Joao TEIXEIRA**, President of the European Council of Spatial Planners (Portugal) *invited*
- **Katherine WATSON**, Director of the European Cultural Foundation (Canada/Finland) *confirmed*

Floor open to the public for Q&A

(15.15-15.30)
MUSICAL BREAK by Olga GUY, Violinist-artist in residence in Bibliothèque Solvay
Sonata No. 2 J.S. Bach / Sonata No. 3 E. Ysaÿe – www.promusicart.com

(15.30-16.30)
Concluding session

Moderator:

Sneska Quaedvlieg-Mihailovic, Secretary General of Europa Nostra (Serbia/Netherlands) *confirmed*

Introduction:

Plácido DOMINGO, President of Europa Nostra (Spain) *confirmed*

Reactions by:

Introduced by a video message by **Martin SCHULZ**, President of the European Parliament (Germany) *confirmed*

- **Remy JACOB**, Dean of the European Investment Bank Institute (France) *confirmed*
- **Romas JAROCKIS**, Vice-Minister of Culture (Lithuania) *confirmed*
- **Michel MAGNIER**, Director Culture & Creativity, DG EAC, European Commission (France) *confirmed*
- **Henri MALOSSE**, President of the European Economic and Social Committee (France) *confirmed*
- **Doris PACK**, Chair of the Committee on Culture and Education of the European Parliament (Germany) *confirmed*
- **Anton ROMBOUTS**, Chair of the Committee of the Regions' EDUC Commission and Mayor of 's Hertogenbosch (Netherlands) *confirmed*

Concluding remarks:

Denis de KERGORLAY, Executive President of Europa Nostra (France) *confirmed*